

Sierra Madre News

Serving 28,747 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy On Newsstands

Sierra Madre, California — Thursday, May 30, 1963

12 Pages — Vol. 56, No. 31

Preliminary Budget Down

ACCESS ROAD IN 50 HOURS

by R. Robert Evans

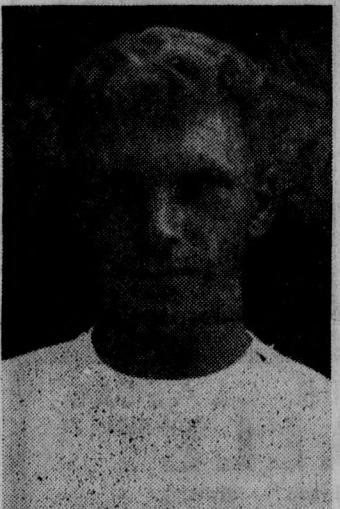
War was declared! Sides were chosen! The battle raged, the fence between the First Western Bank and rear parking for the merchants to the east on Sierra Madre Blvd. was started at 9 a.m. Wednesday morning and complete closure was affected by 4 p.m.

It was rumored, and supposedly expressions were — Please turn to Page 2

Speak Up Citizens . . .

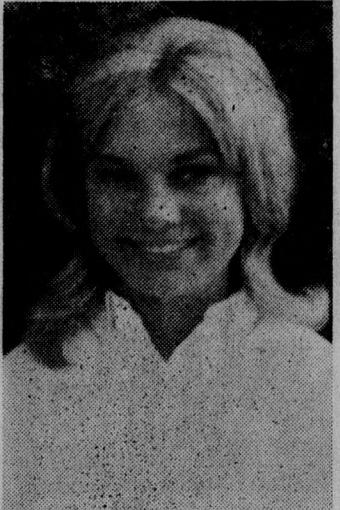
by Jody Beavers

Question: Do you think we should have a Seasons End Award Dinner for our small fry baseball players and managers?

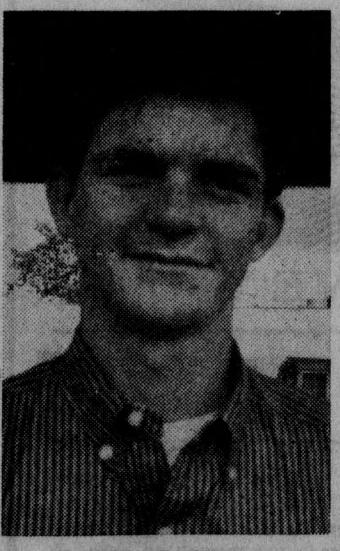


Eddie Moon

428 Sycamore Place
After all the work and pleasure they have contributed during the season, I think it would show the public how much interest Sierra Madre has in its children."

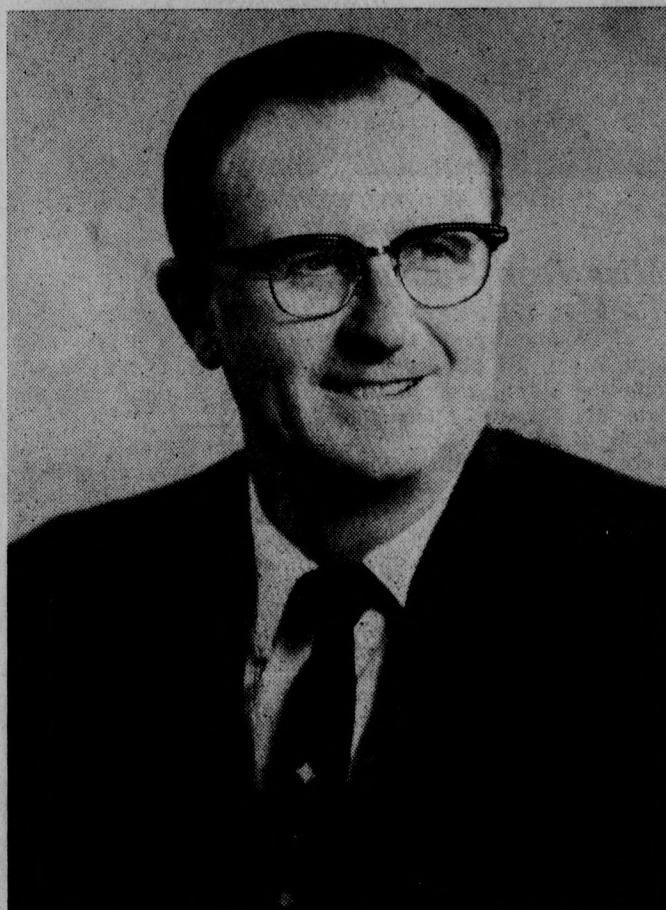


Marilyn Gaston
461 E. Santa Anita Ct.
This would be a good idea to top off the baseball season for the boys. I think that if it turns out good the boys will look forward to it every year."



Gary Crabtree
37 N. Auburn
Yes, definitely, the Little League works hard all season. I think they deserve an awards dinner and also gives them something to look forward to at the end of the season."

Local Boy Elected . . .



Clarence "Norm" Morrison, owner of Norm's Garage here in Sierra Madre, was elected a director on the State Board of the Independent Garage Owners of California at the recent State Convention of I.G.O. held at the Disneyland Hotel in Anaheim.

Norm, who was born right here in Sierra Madre, has been president of his local unit of I.G.O. for the past year and was recently re-elected for a second year. He has been active in state affairs for some time and is at present on the Radio Advertising committee and the ways and means committee.

Norm's Garage was started by Norm's father when Norm was a boy. He worked with his father and then took over the business when the senior Mr. Morrison passed away. In 1940 he closed the garage to work for the government; but returned in 1952 and has been there ever since.

Air Raid Friday A.M.

The last Friday of each month is Air Raid Siren Test. The test will be held this Friday, May 31, at 10 a.m. The Sierra Madre office of Civil Defense states that the test signals will be run as follows:

The Alert Signal: A steady blast of three to five minutes' duration (one minute during test).

The Take Cover Signal — A wailing tone or series of short blasts of three minutes duration (one minute during test).

The local office of Civil Defense would request that any Sierra Madre resident who is unable to hear the siren test to please drop a postcard to Office of C.D., 55 W. Sierra Madre Blvd., Sierra Madre, Calif. and give your general location.

Mrs. Swetnika Passes Away

Mrs. Diane M. Swetnika, passed away at her home, 480 N. Sunnyside Ave., Tuesday, May 21.

She was originally from — Please turn to Page 8

Veterans Luau Saturday, June 8

The VFW will hold its annual luau at the club, 40 E. Montecito Ave., on Saturday, June 8. The catered dinner which will be a Hawaiian buffet, will be served from 7 to 9 p.m. There will be entertainment during and after dinner. Dancing to Jon de Felice's orchestra. Costume prizes will be awarded.

Make your reservations early by calling the club, EL 5-9066, after noon or evenings. Admission is \$5 per couple.

Veterans and their friends are invited.

.008 Cent Reduction Due To Valuations Up \$706,640

40 Applications For Police Chief Received; 18 Qualify; Tests Given

The City Council met in regular session Tuesday evening at the hour of 8 p.m. with all councilmen present. City Administrator Bevington; City Clerk Warfel, and City Attorney Martin in their respective chairs.

Hearings

On the Skarin zone change from R-P to C-1, the City Attorney was instructed to prepare an ordinance, and refer the matter back to the Planning Commission for further study and recommendation. The Thompson zone change from R-1 to R-3 was delayed until June 11 awaiting a report from the Police Department on a traffic study.

Letters

A 90 day extension was granted Mr. Carter on Tract 25745, from June 12 due to conditions beyond his control, and one additional property was permitted to enter Sewer District 81, without additional expense

to the proposed district and June 25 was set as the hearing on the formation of Sewer District 80, with resolutions being passed for appointment of Engineer of work, ordering plans and specifications, approving the plans and specifications and a resolution of intention to proceed.

The Council extended the duty of the Police Department to raise and lower the flag in Kersting Square, and empowered Tom Butch, Assistant Administrator, to contact possible youth groups to undertake the project.

A banner across Sierra Madre Blvd. was granted the Lions Club for their forthcoming

Please turn to Page 8

A Million Dollar Breakfast For Only 39c; Prizes Too

The Seventh Annual Sierra Madre Community Breakfast, to be held in Memorial Park between 7 a.m. and noon, will be a more colorful, festive occasion than ever, thanks to the cooperation of all Kiwanis members, rose float queens, local merchants, Search and Rescue men and others.

Some dozen and a half prizes will be given on drawings by Sierra Madre merchants to breakfasters without extra charge of any kind. All of this is in addition to the special feature of being able to get a souvenir silver dollar for the used breakfast ticket and 89 cents, which can then be redeemed my most merchants in the next few days for \$1.50 in trade, making the breakfast net price only 39 cents.

Features of the morning will be trick archery shooting, launching of the Babe Ruth Little League, a colorful display by the Sierra Madre Search and Rescue Squad in uniform with dogs and equipment. Table service at the breakfast will be assisted by the current Rose Float queens, Joan Cameron, Marie Terese Daniels, Susie Rempel and Sue Murphy.

The delicious ham and hot cake breakfast is made

possible by supplies furnished by Pillsbury, Manning Coffee, Knudsen's Creamery and others, through the courtesy of Robert's Market.

Particular attention has been given, according to Douglas Delahook, club president, in not only making the breakfast this year an occasion that no adult Sierra Madrean can afford to miss, but also making it a festival of fun for the

Please turn to Page 2

Marsha McMann Fellowship Award

Fellowships have been awarded to 407 graduate students at the University of Illinois for the 1963-64 academic year.

Fellowships are grants awarded in recognition of scholarly achievement and promise and are intended to enable a student to pursue his graduate studies and research without requiring him to render any services.

Marsah McMann, daughter of Mr. and Mrs. Douglas McMann of 235 Park Ave., Sierra Madre, was awarded a fellowship. She will be studying in the Dance Department at the University.

Marsha also was recently elected to Phi Beta Kappa.

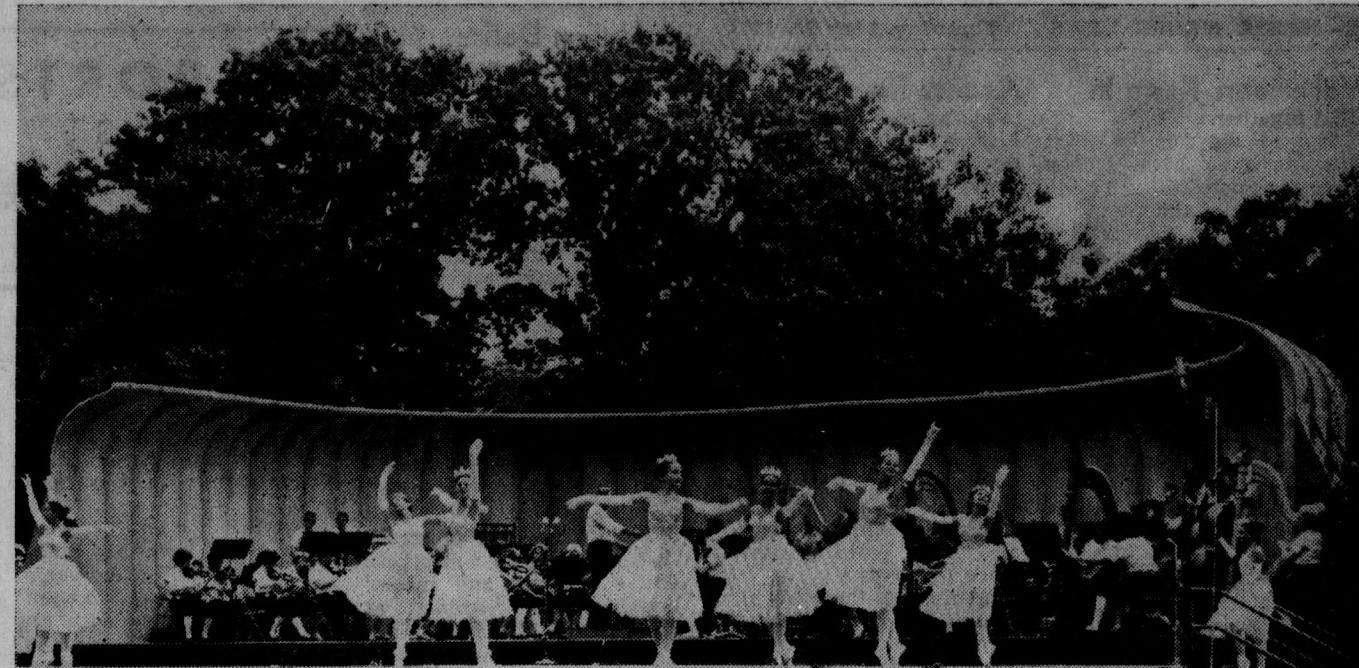
Local Boy Wins Award

Howard G. Schaefer, son of Mr. and Mrs. Mark Schaefer of 10 W. Highland Ave., recently received the American Legion certificate of distinguished achievement school award for possession of high qualities of honor, courage, scholarship, leadership, and service.

Howard is president of Pasadena High associated student body and Forum League. He plans to attend San Jose State in the fall, majoring in business and law.

WEATHER

	High	Low
May 22	76	60
May 23	72	59
May 24	74	50
May 25	70	54
May 26	74	54
May 27	68	56
May 28	67	58
Season's total rainfall	11.65"	
Year ago to date	26.00"	



THE PORTABLE BAND SHELL which was recently authorized for purchase by the City Council for the Parks and Recreation Commission at a cost of \$3800. This shell will house the entire band, and will arrive

for use during the month of June. It can be moved to any section of the city desired and will add much to the pleasure of concerts this summer and fall.

Sierra Mesa School Field

Babe Ruth Season Opens Saturday, June 1, 1:30 p.m.

Sierra Madreans are invited and encouraged to attend the first Babe Ruth games of the season, Saturday, June 1, at 1:30 p.m., Sierra Mesa School field. Douglas Delahook, president of Sierra Madre Kiwanis Club, will officiate

June will be played at Sierra Mesa School field, and are scheduled on Saturdays and Sundays to get maximum participation and attendance at these games. Game times are 1:30 and 4 p.m. each day.



This is the week that we honor those that have gone before us. Those, who having left their mark in the sands of time and the formation of our great universe, but who have been called to do a work far more important than those that have been left behind.

—CT—

We pay special tribute to those who gave their lives in the great wars that you and I may live the life that we are now enjoying. To our forefathers, and the planners of our country, we bow in a moment of silent prayer, asking only that we may contribute so much in the small amount of time allotted us.

—CT—

A short note on "letters to the editor": it always has been, and will be defended to the best of my ability, as long as I am editor of this paper that: "all persons, regardless of race, creed, color, religion or politics, who have something to say, will have the right to express themselves in the columns of this newspaper, as long as they conform to the libel laws, no profanity, nor defamation of character."

—CT—

Whether the person or persons agree with me or disagree is of no consequence, if I can dis it out, certainly one of this caliber should be able to "take it." Maybe not always gracefully, but as I have said before in this column . . . "If it gets too hot in the kitchen . . . better get out." And I do mean just that.

—CT—

Here's a little thought I ran across this past week, that sure carries a load of thinking . . . "If everyone swept in front of his own house, the whole world would be a clean place."

—CT—

I was having a conversation the other day with a retired Marine Sgt., and he was telling me the following story about the Navy (these are two branches of the service that really appreciate what the other does) anyway, it seems a Navy Recruit lost his rifle on the firing range. When told he would have to pay for it, he protested. "Suppose he was driving a jeep and somebody stole it, would I have to pay for that, too? He was informed that he would have to pay.

"Now," said the recruit, "I know why the captain always goes down with his ship."

—CT—

If you are out on the highway traveling this Memorial Day, do drive carefully, and while driving and watching your speedometer you can sing this song:

"Highways are Happy
Please turn to Page 9



THREE SIERRA MADRE youths were elected to student government positions at Pasadena City College. Left to right: Art Hewitt, student body vice president; Pat Stetson, Associated Woman's Students president, and Terry Trousdale, Sophomore Class president.

TWO LEGALLY PARKED vehicles were damaged when the hydraulic brakes failed on a City Refuse Service truck and rolled into a '59 Ford Ranch Wagon, owned by David Brewer of Pasadena; damaging the left front fender, causing the car to jump back on the second car, damaging the left front door, springing the frame to the extent that the driver was unable to use the manual gear shift. Second car was owned by Mrs. Sarah Katherine Napier of Arcadia. Accident occurred on east side of South Baldwin Avenue at 2:51 p.m., Friday, May 24.

The San Gabriel Valley's Finest Department Store for Children

Home of . . .

LEVI'S
AMERICA'S FINEST JEANS
SINCE 1853

EL 5-1762



RUTH ANN ROGERS

Mr. and Mrs. Rogers Are Announcing Engagement of Daughter, Ruth Ann



SUN CHARMER in cotton seersucker, the original wash and wear fabric, has a new look this summer. Seen here in pink and white stripes, with a rainbow-banded border. The sleeveless dress with fitted bodice and V back is made from McCall's Pattern 6183. Both pattern and material are available at . . .

Garlands
In Sierra Madre

Mr. and Mrs. Chester Rogers of Westley Road, Pasadena, are announcing the engagement of their daughter Ruth Ann to Gordon Greger, son of Mr. and Mrs. Henry E. Greger of San Gabriel Court, Sierra Madre.

Ruth Ann is a graduate of Pasadena High School and attended Pasadena City College.

Gordon attended Sierra Madre schools, he is a graduate of Pasadena High and attended California State Polytechnic College, he is studying landscape architecture.

Ruth Ann and Gordon have chosen the month of September for their wedding, the date to be announced later. They are planning a church wedding.

Voice Classes Present Recital

A recital by the Voice Classes, Pasadena City College, Extended Day, will be presented in Harbeson Hall, Wednesday, June 5, 8 p.m. Selections from Bach's Peasant Cantata, art songs, opera and musical comedy will be performed by all students enrolled in the classes directed by Miss Dorothea Pollak, namely—elementary voice, sight-singing and solo singing. The public is cordially invited. There is no admission charge.

Eaton Canyon Women's Golf Club Trophies Awarded

The 1963 Eaton Canyon Women's Golf Club championship was won by Barbara Kelley, who finished with a low gross of 246 to win the 72-hole tourney.

Following the tournament a buffet dinner was held in the home of Jeanette Haynes at which additional trophies were awarded.

Other winners are:

"A" Flight—Juanita Pollock, low net 191; Irene Fuller, 2nd low net, 194.

"B" Flight—Peg Culwell, low gross, 261; Elaine Nelson, low net 189; Mary Ferraro, 2nd low net, 189.

"C" Flight—Gloria Malory, low gross, 284; Marie Kennett, low net, 189; Shirley Sloan, 2nd low net, 200.

Next time—relax! at the PLAZA SHOP Dresses - Negligee Sportswear 39 EAST MONTECITO "Ask Trudie" — EL 6-1495

U.S. KEDETTE'S®

a shoe for all four seasons

Our new little classic Kedettes will easily be the most versatile casual in your closet. It's correct everywhere, any time! Elasticized bind for perfect fit. Cushion-comfort insoles. Washable, of course. N & M widths. With slim, matching Marvelite sole. Come, get "Four Seasons" today!

"Four Seasons" in textured cotton
3.99



The A-Frame and Shift Dresses you will too . . . they're fun to wear and wonderfully cool for the summer from \$8.98

. . . open every Fri. eve.
3621 E. FOOTHILL BLVD.

SIERRA MICHILLINDA
FOOTHILL N. BLVD.
harold's
927 N. MICHILLINDA

In the Upper Hastings Ranch Shopping Center

Special Sale

ONCE ONLY . . .

We have purchased the entire stock of imported woolens from the finest Las Vegas tailor, consisting of luxurious English Mohairs, silks, worsteds. These fine fabrics sold for \$165, \$195 and \$250.

Hand cut to your individual measure and bench tailored in our own shop —

SALE PRICE \$115 per suit

Bon Jackson
STORE FOR MEN
EL 5-1236

18 W. SIERRA MADRE BLVD.

Social and Club Activities

Country Cousins Joint Meeting

Election and installation of officer for the coming year highlighted the meeting of Country Cousins of Casa Colina last week in the Arcadia home of Mrs. William L. Heater.

Re-elected as president was Mrs. Tully E. Warren of San Marino. Other officers for the coming year, all Arcadians, are: Mrs. W. Peyton Harriman, vice president; Thomas W. Harris, recording secretary; George von Sternberg, corresponding secretary, and Paul W. Case, treasurer.

Following annual reports by outgoing committee chairmen, Mrs. Warren announced the following chairmen for the coming year: Mrs. Warren Smith and Mrs. Emrys Ross, ways and means; Mrs. William J. Moran, membership; Mrs. William Heater, memorial; Mrs. Maurice O'Haver, salvage; Mrs. C. H. Dekker, luncheon; Mrs. William Clark, magazine, and Mrs. Charles G. Lyon, publicity.

Guest speaker at the joint meeting with associate members was Dr. Robert Perry, medical advisor at the Casa Colina Rehabilitation Center, Pomona. His address informed the members of the constant search for improved care of patients, young and old, and he suggested several avenues whereby Country Cousins could assist in reaching this work of the Center.

Members present also voted to present their fifth annual fashion show at the Huntington-Sheraton Hotel, Pasadena, in January, 1964, all proceeds to further the

Plans for the coming year also include a group trip to the Hollywood Bowl this summer and a day at the races at Santa Anita in early 1964.

Mrs. Heater was assisted by Mrs. H. Sentman Bryson, Mrs. C. H. Dekker, and Mrs. Curt von Bauer in serving luncheon following the meeting.

Dr. and Mrs. W. Richard Koontz of 3660 Fairmeade Road, Pasadena, are announcing the engagement of their daughter, Carol Renee, to Joseph Walker Whitney III, son of

Grandparents of the bride-elect are the late Dr. and Mrs. George Thomas Northcutt of Seligman, Missouri, and Phoenix, Arizona, and the late Mr. and Mrs. Kenneth Koontz of Phoenix, Arizona.

The bridegroom-elect's grandparents are Mrs. Emera William Kingsberry and the late Mr. Emera William Kingsberry of Portland, Maine, and the late Mr. and Mrs. Joseph Walker Whitney of Portland, Maine.

Carole is a graduate of Pasadena High School and is now attending Pasadena City College. The bridegroom-elect also is a graduate of Pasadena High and is now attending Orange Coast College, Orange, California.

The couple has set their wedding date for Aug. 24 to take place at St. Luke's Episcopal Church in Monrovia.

They will be married July 6 in the Gordon Chapel of the Second Congregational Church at Rockford, Ill., and the reception will be held at the Rockford Country Club.

Baseball Dinner-Dance June 8

A host of free weekends for two will highlight the 3rd annual "Base-Ball" Dinner Dance, sponsored by the Women's Auxiliary of the Sierra Madre Baseball Association.

Dance date is Saturday night, June 8, and price of admission per couple includes dinner, served by Roberts of Pasadena, dancing by "Deke" Dietrich's "Sierra Six."

The featured prize will be a weekend for two at Avalon, Catalina Island, including round-trip passage on the "Magic Isle." Other weekend awards for two have been arranged at the St. Francis Hotel in San Francisco, the Town & Country Hotel in San Diego and

an "in-town" weekend at the Huntington-Sheraton Hotel in Pasadena.

The theme of this gala event will be "Baseball Around the World." Partygoers may decide to dress either semi-formal or wear an appropriate costume.

For ticket information, phone the chairman, Mrs. Shirlee Bagnall, at EL 5-8214.

SMART SHOES

for Him . . .

CORDOVAN OXFORDS
Plain toe or Brogue

\$14.95 - \$16.95

SMART LOAFERS
in Blk., Blk.Brn. and Cordovan . . .

\$10.95 -
\$15.95

for Her . . .

PRETTY FLATS
Red, Black, White
Bone, Red and White Pattina

\$7.95 - \$8.95

(5 thru 9 — narrow and med.)

NEW PURSES
(1 1/2-in.) in White, Black, Bone and Patent . . .

MID-HEELS
from \$11.95
(5 thru 9 — narrow & med. widths)

Summer Pumps . . .

in a variety of colors . . .
styled for every occasion . . .

In White, Black, Bone and Patent . . .

\$11.95 and up

(5 thru 9 — narrow and med. widths)

S&H Green Stamps
BankAmericard

41 N. BALDWIN AVE. EL 5-0479

RALPH'S Shoe Store

HEALTH TOWN

A SUPERMARKET OF HEALTH FOODS . . .

10% Discount on Your Choice of Vitamins (This Week Only)

EL MOLINO

WHEAT GERM

(raw) 29¢ lb.

reg. 39¢ lb.



in the
Foothill - Rosemead
Center
loves . . .

Natural edible
GELATIN

Our reg. price \$1.25 lb. 99¢

SPECIAL 1b 99¢

Ranch fresh
Grade AA Extra Large
EGGS

doz. 39¢

Altadena Dairy
Golden Honey

ICE CREAM

Assorted Flavors

39¢ pt.

Low calorie
PACKAGED BEVERAGES

6½¢ ea

Asst. Flavors
12-oz can

FREE COUPON

1 PKG. SMITHERS MALT MILK
OR MILK SHAKE MIX

Choc. or Van. Flavor

No Purchase Necessary

Name . . .

Address . . .

IRIS
Low Calorie — Dietetic pack

APPLESAUCE

No. 303 can 5 FOR \$1.00

reg. 25¢

POWDERS
TORULA YEAST

(Brewer's type)

1 lb. pkg. 59¢

CARROTS
Our everyday price

\$1.19 25 lb. sack

PEACHES 19¢ lb.

New crop sweet juicy

Organically grown
CANTALOUPE 19¢

Organically grown garden fresh

CABBAGE 3¢ lb.

Organically grown
BELL PEPPERS 19¢ lb.

Store Hours 9 a.m. to 7 p.m. Daily & Sat.

Friday 9 to 9 — Closed Sundays

1008 N. Santa Anita (Double Dr.) at Foothill Blvd.

Inquire about our free delivery service . . .
PRICES EFFECTIVE THURS. THRU SATURDAY

Arcadia 446-9035

Weekly Shades Of Hastings .

by
Margily Rowzov
EL 5-7736

This is Memorial Day and we hope you have your flag waving high! While this is a time of memories, it is more a time to look ahead to the day when there will be no more losses in war to commemorate. We hope the time will soon be at hand when our children will think of Memorial Day as an historical reminder of the long past, and celebrate only for the patriotic feeling that it engenders. Pride in our heritage and love for our country are more than enough reason to display our flag. It is a visible sign of our patriotism and privilege reserved for only a small fortunate portion of the world's peoples. Let's take advantage of this opportunity to stand somewhat taller. The least we can do is to remember with gratitude those who died to save our freedom. The most we can do is to extend ourselves in every possible way to safeguard that freedom, and to guarantee that same freedom to our children.

Las Companeras Meets

Color and what it can do for your home is the subject for the June meeting of Las Companeras of Upper Hastings Ranch, to be held at a local restaurant. June Hunt, program chairman, will introduce Mrs. Eshback, interior decorator. President Betty Knudson will conduct

the business meeting, which includes the installation of the new officers for 1963-64. Incoming president is Jeanne Paxson, and Emily Moroz, Marty Newton, and Ethel Mayhew complete the elected board. New members will be welcomed and asked to give a brief autobiography. They are Audrey McKelvey, Marilyn O'Donnell, Marjorie Brown, Beverly Faris, Yvette Gould, and Darlene Erbach. Another feature of the day will be the presentation of corsages to those with perfect attendance.

This is the first meeting that June Hunt will miss this year, and with good reason. She, her husband Robert, and the family are moving on the day of the meeting to their new home at 811 Santa Anita Ave., in San Marino.

Campfire Cookout

Ni Na Ha Jo Campfire Girls in the 4th grade at Don Benito recently spent an overnight at Camp Caquita in Altadena. Accompanied by leader Ann Weger, who was assisted by Florence Ross, the girls enjoyed cookouts and campfires, complete with ghost stories.

Those attending were Denise Cox, Marge Evans, Charlene Goldman, Susan Kaericher, Lise Kramer, Betsy Leif, Nancy Ross, Lark Weger, Wendy Wilson, and Jodi Tibaut. Mrs. Ross, who will be next year's leader, also took younger daughter Susie along to share in the fun.

Convention Time

Mr. and Mrs. Frank Edwards have returned from a week in San Francisco where they attended the 17th annual convention of the Kex National Conference, which was sponsored by the Calloway Mill Company. Over 250 people from the entire United States and Canada were at this very successful affair. Norma and Frank flew both ways, and enjoyed their stay at the Mark Hopkins Hotel. Their crowded schedule included dinners, parties, and dances, combining business and pleasure very nicely. The Edwards are planning a trip to Hawaii in August, and their 15 year old son, Jim will accompany them at that time.

Polynesian Paradise

For those of us not planning an island trip this year, we have a suggestion for the next best thing. The East Pasadena-Sierra Madre Republican Women's Club is planning the most unique dinner-dance of the season, to be held at the Tikis. This is not a regular restaurant, but is only available to

parties and is the nearest thing to an island paradise without leaving the mainland. Dinner will be served in a jungle setting, with a waterfall, active volcano, and a mist-enshrouded lagoon adding to the atmosphere, and a mist-enshrouded lagoon adding to the atmosphere. Torches will light the scene, and the costume for the night will be muumuu and sarongs. The big event will be on June 21 until 9 p.m. The menu includes a fish course, pit barbecue beef, and features an outrigger canoe filled with fresh fruit. A fabulous floor show and dancing until 1 a.m. completes the evening. Anyone desiring tickets or information for this night in a Polynesian paradise may call Jane Morris at EL 5-6299. Heading the committees are Marilyn Pursley, chairman; Jane Morris, ticket sales; and reservations, Elaine and Buzz DeWees, Dick and Betty Wagner, Mary and Fritz Stradling, Jean and Jim Cross, Robbie and Al Pruitt, Ross and Betty Blakely, Joyce Wenger, and George Ross.

Weekend Trip

Nat and Eleanor Wood, accompanied by friends

Call Cumberland or Gilbert 3-6181
For Location of Store Nearest You

VON'S
and
Shopping Bag

Exclusive Offer! Big Savings On
Triumph SNOW WHITE CHINA
HOMER-LAUGHLIN
FREE
THIS WEEK
MAY 30-JUNE 5
On the Von's &
Shopping Bag
Coupon Plan
80¢ Value Cup
Free With Coupon No. 2
And a \$5.00 Food Purchase
Additional Pieces on
Our Super-Savers Offer 39¢
SAVE \$33.35 ON COMPLETE SERVICE FOR 8
Your Coupon Book Entitles You to a Free Piece
of China Each Week for 7 Weeks ... Additional
Pieces to Complete the Set Available at
Big Savings with \$5.00 Food Purchases. No
Purchase Required for Completer Pieces.

Hunt's
Serve Hot or Cold
15% OZ.
CAN
10¢
SAVE 5¢
Westwood
Makes 1 1/2 Pints
FROZEN 6 OZ. CAN
7¢
SAVE 5¢
FLAVOR-FAVORITE STEAKS TO BARBECUE
Chuck Steaks OR CENTER CUT ROASTS **37½**
Rib Steaks OR STANDING RIB ROAST **75¢**
Fries Chicken Golden Brown!
LARGE 24 OZ. BTL.
25¢
SAVE 8¢
Hunt's
PEACHES
Halved or Sliced
Yellow Clings
BIG 2 1/2 CAN
19¢
SAVE 8¢
FRESH TURKEYS
Table King • Grade A
9-12 Lb. Young Hens or
5-8 Lb. Beltville
47¢
lb

PORK & BEANS
Keg BEER
BRAND "Natural Flavor" California Lager
CASE OF 24 12-OZ. CANS
\$2.69
Save 30¢
KENTUCKY BOURBON
Old Col. Tyler-Straight-B6 Proof
Buy 2. Save 4¢
2 FIFTHS **\$6.98**
VODKA
Five O'clock **\$3.59**
CHAMPAGNE **\$1.99**
Reg. or Pink
12-oz. Can Your Choice **39¢**

FROZEN LEMONADE
Wilson's CANNED MEATS
MOR LUNCHEON LOAF
BIF CHOPPED BEEF
CORNED BEEF HASH
12-oz. Can
Your Choice
12 FOR \$1

WESSON OIL
OR HULA HI-BALL' 46 OZ. CAN
3 FOR \$1

HUNT'S PEACHES
Halved or Sliced
Yellow Clings
BIG 2 1/2 CAN
19¢
SAVE 8¢

Hawaiian Punch OR HULA HI-BALL' 46 OZ. CAN
3 FOR \$1

Heinz Sweet Pickles WHOLE 23 OZ. JAR
OR HOT DOG BUNS VON'S-PKG. OF 8
49¢
31¢

Hamburger Buns OR HOT DOG BUNS VON'S-PKG. OF 8
49¢
12 FOR \$1

Charcoal Briquets E-Z-LITE 10 LB. BAG
BEECHNUT. ALL STRAINED VARIETIES. 4 1/2 OZ. GLASS JAR
49¢

Baby Foods AND DON'T FORGET THE...
HEINZ PICKLE RELISHES
WHITE PAPER PLATES
ORCHID PAPER NAPKINS
WHITE MARSHMALLOWS
MOREHOUSE SALAD MUSTARD

Wilson's CANNED MEATS
MOR LUNCHEON LOAF
BIF CHOPPED BEEF
CORNED BEEF HASH
12-oz. Can
Your Choice
12 FOR \$1

Bakery Specials
VON'S BAKERY
Orange Chiffon Cake UNICED
LARGE 10" SIZE **79¢**
Von's 12-Pack Buns
Hamburger or Wiener Pkg. **47¢**

JERSEYMAID ICE CREAM
TRY BANANA NUT
CATERING 1/2 GAL. CIN.
TOWN PRIDE TOPPINGS
6-OZ. CAN **2.29¢**

BANQUET CREAM PIES
Choice of 6 Varieties
14-Oz. 8" Size
59¢
SAVE 10¢ **29¢**

COPPERTONE OIL or LOTION
Don't Be a Paleface!
4-Oz. Btl. Reg. \$1.39
89¢
SAVE 50¢ **89¢**

Cut-Rite Waxed Paper
PEPSODENT
Tooth Paste
25¢

Cut-Rite Plastic Wrap
AIR-TIGHT...KEEPS SANDWICHES
AND LEFTOVERS FRESH AND FLAVORFUL
100 Foot Roll **27¢**

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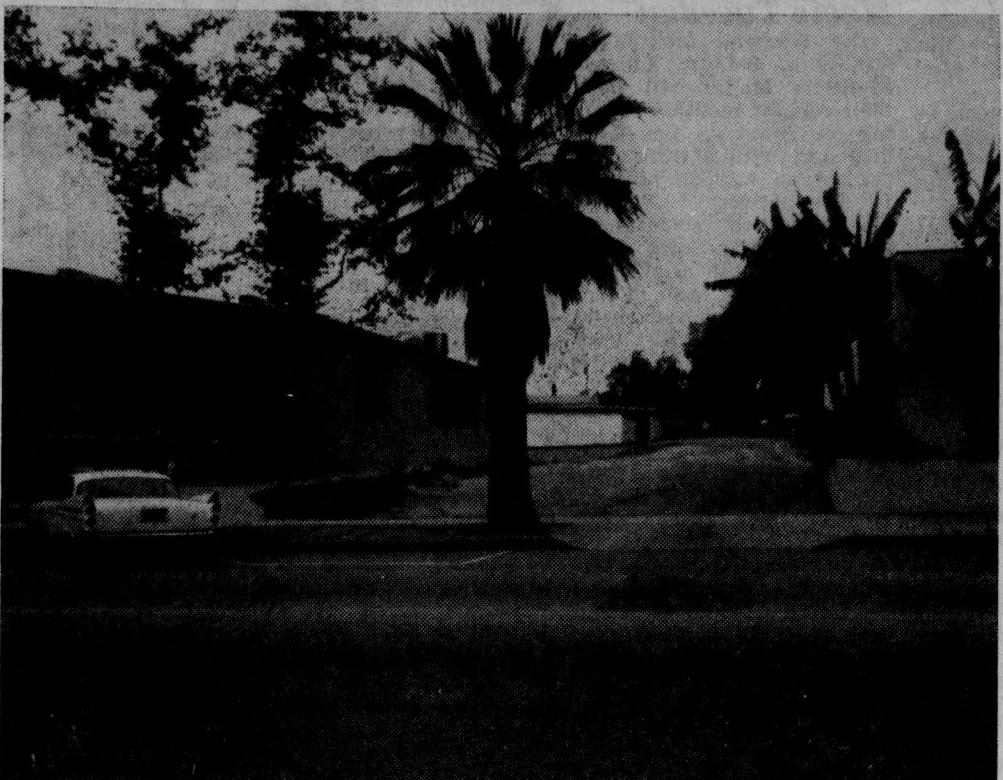
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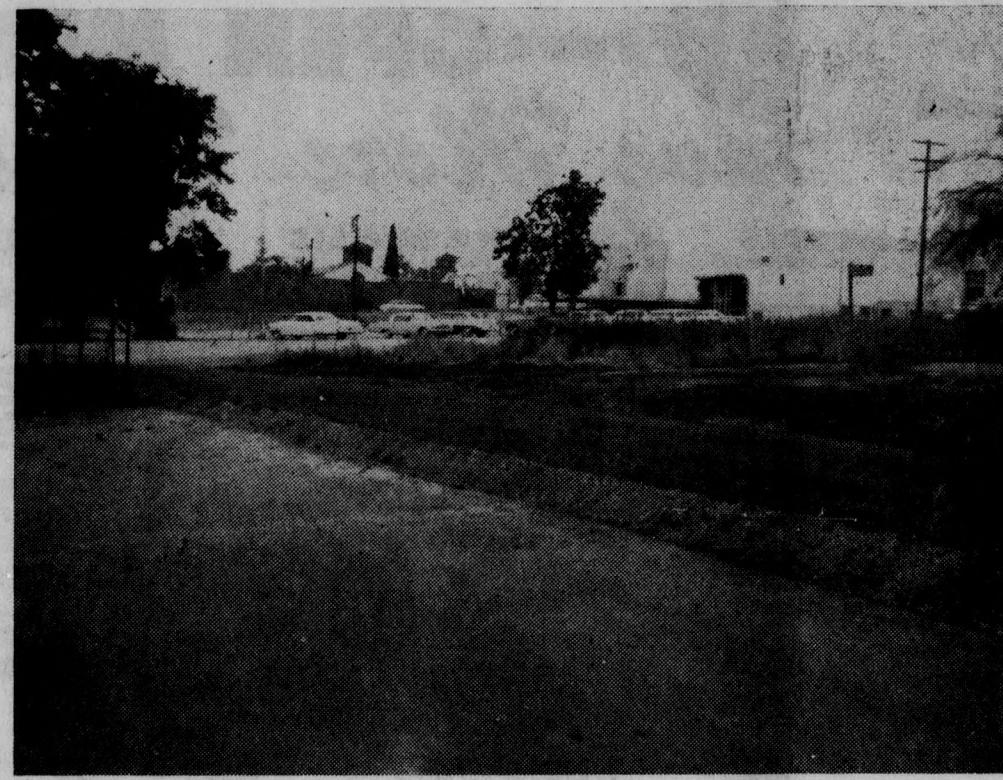
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Cut-Rite Plastic Wrap
AIR



Newly paved entrance by the Post Office will give you easy access to the parking lot behind Royal Drug, and Hopper Jewelry. Easy parking to shop with Sierra Madre's progressive merchants.

**WE
INVITE
YOU
TO
ALWAYS
USE**



New road in the foreground and Royal Drug parking lot in the background. Easements made this convenience possible for customers of Sierra Madre merchants.

**The Parking Lot
to
"Friendly Merchants"
of
Sierra Madre, Calif.**

Here's How Big Hearted We Are...

If other parking lots are full and you must use the only bank in Sierra Madre . . . We grant you "with a big smile" the use of our lot for your convenience. It will not be necessary for you to run around the block . . . We have never been that "small."

Thank you for listening

24-Hour Dedicated Service

"We are as close to you as your phone"

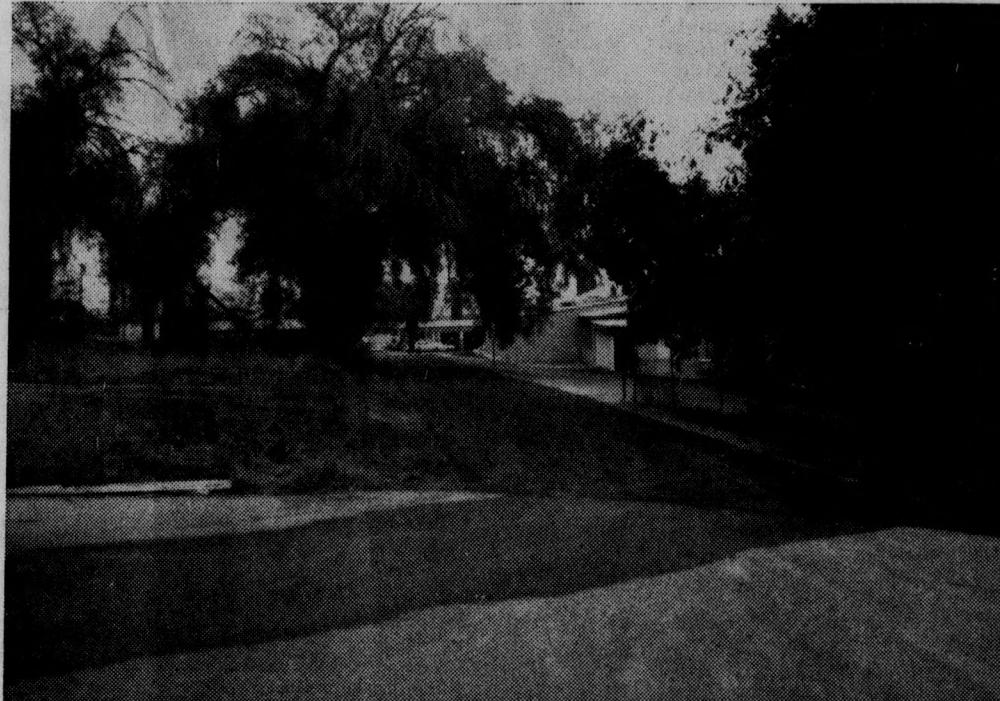
355-3456 Emergency only EL 5-1060

They Didn't Block Us Out For Long !!

Easements and fast work had this block-out remedied within 50 hours . . . We give our wholehearted thanks for the concern shown to all of us during this trying period

— **N O W —**

You can park without worry . . . no nasty remarks. You can come and go as often as you please. And always use the rear entrance and front of Royal Drug for your complete convenience. We have found that life is tough enough without unfair competition from non-competitive business houses . . . But we have been hurt . . . Still we go forward with progress and will



This is the way out for this convenient and safe parking area. Post Office in the rear — smooth road going out to Baldwin. Parking in ease.

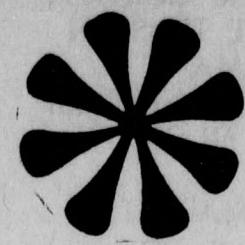
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SAM PERLOF

Royal Drug Store

JUST ABOUT EVERYONE READS THE...



READ
THEM
OFTEN

COPY DEADLINE 2 P.M. TUES.

Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum. Classified display, \$1.15 an inch; monthly, \$1.05 an inch.

CLASSIFIED ADS

USE
THEM
OFTEN

Phone
EL 5-3324



Thursday, May 30, 1963 SIERRA MADRE NEWS-7

BUSINESS DIRECTORY

HELP WANTED
RELIABLE lady to baby sit for baby and toddler, Hastings Ranch area for some days and evenings. Must have own transportation. EL 5-0643 B:5-30tf

EARN \$2 to \$5
per hr. and experience the joy of showing lovely Avon Cosmetics. SY 3-6044 or HI 6-5788 B:5-30

BABY sitter my home, own transp., 5 days wk. reliable, like children. \$5 per day plus meals. EL 5-6687 before 5 p.m. please. B:5-30

WANTED cleaning lady 6 to 8 hrs. once a week. EL 6-1764 B:5-30

BEAUTY operator and assistant. No nights. Delta's Salon. EL 7-2794 SY 6-4403 B:5-16tf

LADIES! Do you need added income? Does \$3 per hour plus, interest you? If you can work 2 or 3 evenings a week and have a car available, call evenings EL 5-9911. B:5-16

HAIR STYLIST with following. Call after 7 p.m. HI 6-9615 B:5-23-30

MANAGER APARTMENT COURT

A responsible retired couple needed to manage a group of cottages in Sierra Madre. Rent free, water paid, and telephone reimbursed for local rate. Duties limited, and only part-time surveillance and renting required. Established firm. EL 5-7196 T.F.C.

BABY sitters wanted Jayne's Baby Sitting Agency, 573 S. Lake Pasadena. SY 5-9009 B:5-9-5-30

MISCELLANEOUS FOR SALE

1-TON H.P. air conditioner; $\frac{1}{2}$ ton H.P. air conditioner. Window units. EL 5-9141 E:5-30

MAHOGANY double bdrm. suite, bleached mahogany twin bed suite, mirror topped kidney shaped dressing table and bench. EL 5-2712 E:5-30

ABC washer and spin wringer. \$40. EL 5-1113 E:5-30-6-13

CLEARANCE SALE

at the Bargain Cottage for Cystic Fibrosis 81 $\frac{1}{2}$ W. Sierra Madre Bl. Sat., June 1 10 a.m.-2 p.m.

2 BOY'S bicycles, good condition. Your choice \$10 each. EL 5-1405 E:5-23-6-6

PERMANENTS \$8.50 up Shampoo and wave \$2.50 Open Mon thru Sat. WISTARIA BEAUTY SHOP 55 N. Baldwin EL 5-9526

FACTORY SECONDS—Picked melon rind preserves, olives. Ward's Factory, 273 E. Highland. No deliveries. EA-611

2 FOR 1 SALE Fresh stock daily of men's, women's, children's clothing and misc. Buy 1 item at reg. low price, 2nd item free. Good radios, TV, appliances, furn. at prices that will amaze you. Come in today and save \$\$\$\$. Open every night till 9 VETERANS THRIFT STORE 25 E. Colorado, Pasadena

BILL DING

THIS WEEK'S SPECIAL

STARTS JUNE 3

Stayblack
DRIVEWAY
COATING
\$2.58 Gal.
Covers 100 sq. ft.
per gallon
5 Gal. \$10.70

Open All Day Saturday

**MYRTLE AVE.
LUMBER Co.**
1525 SOUTH MYRTLE AVE.
Monrovia
Phone ELLIOTT 8-1851

FOR SALE — MISCELLANEOUS

MOVING! 10'x2' Doughboy pool. \$12.50; lawn edger, \$9.50; baby's chifferobe, \$15; Schwinn 3-speed bike, \$15. toys & misc. EL 5-0186 E:5-30

ANTIQUE cherry dropleaf table; mahog. occasional chair & end table; can fan; 2 gum machines; wrapping counter, studio couch. EL 5-3048 E:5-30

WANTED TO BUY

OLDER home (not in canyon) under \$20,000 with low down. 335-1425 after M:5-21f

PRIVATE party will pay cash for used spinet piano. EL 5-1186 M:5-30

I NEED private storage space or garage. EL 5-1735 M:5-30-6-6

PETS

FREE KITTENS EL 5-6156 O:5-30

CONTRACTOR

Will build quality home or income units. Lath and plaster, ash cabinets, breakfast bar, all interior walls painted, acoustical ceiling. Call —

George Stewart

445-1125 days
359-7894 eves.

129 S. First St.

Arcadia

FOR RENT

2-BDRM. unfurn. apt. Stove, refrig., new carpet. Avail. June 15. Children OK. 356-1452 D:5-23f

\$35 SINGLE garage apt. w/ view porch under pine. Lady or older gentleman preferred. CL 5-6774 D:5-23-30

\$80 2-BDRM. furn. house in court. Adults. close-in. EL 5-0560 D:5-23-6-6

Large Deluxe 2-BDRM. UNFURN. APT.

W/w carpets, drapes, air conditioned, built ins. Extra large heated swimming pool. Block to shopping. Older child O.K.

32 ESPERANZA

EL 6-1120

Penthouse

Roomy 1-bdrm., gorgeous view, rich carpet and drapes, big private sun deck. \$140 mo. 178 East Highland at Mt. Trail, EL 5-3678 or SY 58-0-58. D:5-16

UNFR. attractive apt. 1-bdrm., modern kitchen w/stove, refrig., laundry. Garage. \$75. 247 N. Mt. Trail. EL 5-9505 D:5-21f

Furnished

New 1-bdrm., bilt-ins, all electric kitchen. \$150 mo. Phone EL 5-3678 or SY 58-0-58. D:5-30

OFFICES OR SALES SPACE

Fully Air Conditioned Utilities paid — Janitor SIERRA MADRE'S NEWEST OFFICE BUILDING 49 S. Baldwin Inquire EL 5-3456

FURN. well built 1-bdrm. cottage in pleasant shady court. Repainted interior, small fenced yard, water paid. \$73. 461 Sturtevant Dr. No. 5, Sierra Madre. EL 5-0046 D:3-21f

2-BDRM. apt., Sierra Madre Blvd. W/w cpts. and drapes. Air cond. Blt. in oven & range. Teenagers o.k. Close to bus and stores. \$100. D:5-16-5-30

3-BDRM. home. Large lot. Half block to stores and town. Children O.K. \$125. Pangborn EL 5-0201. 344 W. Sierra Madre Blvd. D:5-23f

FOR RENT

\$55 UNFURN. garage. 190 Santa Anita Court. See and call SY 4-2805. D:5-30

4-ROOMS, bath and sun room. 30 Windsor Lane. D:5-30

DRESSMAKING

EXPERT in fittings and alterations. Also new garments made. EL 6-1874

AUTOMOBILES FOR SALE

CHOOSE FROM 90 TRANSPORTATION CARS Virtually any type of financing available.

KENNEDY MOTORS 911 W. Foothill Blvd. 1 Mile E. of Santa Anita Ave. (Double Dr.)

MUSIC INSTRUCTING

Beatrice Sandford Pianist — Accompanist Teacher SY 5-5727 (Sierra Madre once a week)

REAL ESTATE LOANS

BRAND NEW 2-Bdrm. unfurn. apts. W/w carpets, drapes, air cond., dishwasher, blt-ins, ice cupboards. 2 car parking.

FREE KITTENS EL 5-6156 O:5-30

CONTRACTOR

Will build quality home or income units. Lath and plaster, ash cabinets, breakfast bar, all interior walls painted, acoustical ceiling. Call —

George Stewart

445-1125 days

359-7894 eves.

129 S. First St.

Arcadia

FOR RENT

1ST & 2ND REAL ESTATE LOANS INSURANCE FUNDS @ 5% AVAILABLE Up to 25 yrs. to repay on first loans

So. Calif. Trust Deeds HI 6-4423 MU 1-9058

TRUST DEEDS

PRIVATE funds for R.E. financing 1st or 2nd T.D.S. Refinancing at 6% for cont. L. V. Lindsey, 1045 W. Huntington Dr. Arc. HI 6-5229 MU 1-0661 T:8-9f

1350 SQ. FT. M-1 space. Suitable for storage or light manufacturing. EL 5-3280 D:5-23

303 E. MONTECITO 2-Bdrm., 1-bdrm., small brick house w/fireplace. Close to shopping. \$135. water pd. EL 5-7196 or owner at Webster 1-7041. D:5-23f

WELL secured 2nd Trust Deeds purchased at prevailing discounts. The Foothill Credit Co., Sierra Madre EL 5-0046 T:2-14f

DELUXE 2-bdrm., air cond., carpets, drapes, in 4 unit apt. Quiet street, close to town. After 3:30 & weekends. EL 5-1381 C:5-30f

\$55 FURN. single apt. Util. paid. Parking. EL 5-9631 D:5-30-6-6

\$15 SINGLE garage apt. w/ view porch under pine. Lady or older gentleman preferred. CL 5-6774 D:5-23-30

\$80 2-BDRM. furn. house in court. Adults. close-in. EL 5-0560 D:5-23-6-6

LUXURIOUS LIVING BRAND NEW

SYLVAN WEST APTS.

1 & 2 BDMS.

2 bdrm. apt. w/1/2 baths. Carpets & drapes, G.E. built in kitchens; G.E. air conditioning, low voltage radiant heat, thermo controlled in each room. Heated pool w/patio area; sunporch plus parking. Teenagers welcome. Lease from \$125-\$165. 1 block from bus and shopping.

51 Esperanza EL 5-2186 Mgr. Apt. M

GATEWOOD LANE

Lovely setting on dead end street. 3 bdrms., 1 1/2 baths, family rm., W/w carpeting and drapes throughout. \$36,500. Call for appointment.

Jane Cowen —

Res. EL 5-2712

Milliken & Dobbin Inc.

Realtors SY 5-8875

GARDEN SPOT

Beautifully landscaped W. Orange Grove corner 70x163. Equipped with masonry patio. Large 2 bedroom 1 1/2 bath home. Custom built, F.A. heat, insulated, inc. hardwood flooring. Separate dining, Delightful breakfast room with garden view and fireplace. Screened lanai. 2 car garage, large work room, screened patio room.

Priced for selling \$29,500

GOOD FAMILY HOME

1 1/2 story stucco with 1 bedroom and bath down, 2 bedrooms and bath up. Well designed kitchen with breakfast area, wired 220, disposal. Service porch has clothes dryer. Large 2 car detached garage, patio, spreading avocado trees. Close to Catholic high schools.

\$21,000 liberal financing

John H. Curtis, Realtor

Multiple Listings

EL 5-8045

496 W. Sierra Madre Blvd. Sierra Madre

11 W. Huntington Dr., Arcadia

24-Hour Number — HI. 6-4605

Canyon and Hillsides

BACHELOR apt., pvt., to retired active gentleman. All conveniences. Apply 65 W. Montecito. D:5-16-5-30

UNFR. upper apt., 3 rms. & bath. Wired for elec. or gas stove. Lovely view and location. EL 5-7760 D:5-23f

Real Estate & Insurance

Multiple Listings

81 W. Sierra Madre Bl.

Open Saturdays and Sundays

Council Receives Preliminary Budget

coming Rummage Sale, and a license was issued to the British Home for a June Fair.

Bids Let

Due to the limitations of available money, Gas Tax Maintenance Bids, were received and three projects; W. Alegria, W. Laurel and N. Hermosa, were granted the Warren Southwest company on a bid of \$6,290. Completion of the maintenance work is hoped to be made after the new budget year in July. Bids were authorized to be called for the maintenance work on Sunnyside from Orange Grove to Sierra Madre Boulevard, and resolutions 1975-1976 for Gas Tax Budgets for the new year were adopted.

Tests Being Made

On the matter of a new Police Chief to replace Gordon McMillan upon his retirement, the Council was notified that some 40 applicants were received, and of this number 18 qualified. That the application is still open with examinations being given this week to those qualifying. The position must be filled by September 1.

Finance

In the finance department,

Highland Garden Club Luncheon Fashion Show

The final meeting of the year for the Santa Anita Highlands Garden Club will be Wednesday, June 5, at 10 a.m. at Eaton's Restaurant. Reservations must be in by noon Monday, June 3, and may be made by calling Mrs. Julie Coganno, 446-0693, or Mrs. Joe Livengood, EL 5-8409.

Mrs. Vaughan Edgar Jr., nominating committee chairman, will install the following slate of officers:

President, Mrs. John W. Lauder; first vice president, Mrs. Chester Williams; second vice president, Mrs. William Stewart; recording secretary, Mrs. Bruce McNeely; corresponding secretary, Mrs. Fred Rice; treasurer, Mrs. M. M. Scovill; hospitality, Mrs. Alan Shadett and Mrs. Richard Mackay; ways and means, Mrs. Robert Pantz and Mrs. L. R. Shant; advisor, Mrs. H. L. Koch; Friendship, Mrs. George Galloway; door prizes, Mrs. Ralph Thorsen; table decorations, Mrs. Harold Baxter and Mrs. Bert Reedy; press, Mrs. Severina Campoy, and garden news and plant exchange, Mrs. Harold Olympius.

Mrs. Carl Gilmore, program chairman, will introduce Mrs. Vera Davis, who has studied history and horticulture extensively and has been on the staff of the Huntington Library and Botanical Gardens. Her topic will be "Famous Gardens of History."

Luncheon will follow, highlighted by a fashion show. Summer Fashions by Merry's of Arcadia will include summer cottons, swimwear and play clothes.

Meeting Schedule

June, 1963

TUESDAY, JUNE 4
Stated Meeting
Refreshments Following

TUESDAY, JUNE 11
First Degree
Refreshments Following

TUESDAY, JUNE 18
DARK

MONDAY, JUNE 24
District Officers Meeting,
at Sierra Madre

TUESDAY, JUNE 25

FAMILY NIGHT DINNER
AND PROGRAM. 7 P.M.
Make reservations early,
call Don Boggio,
SY 3-2121, Ext. 273

Sierra Madre
Lodge No. 408
F. & A. M.

33 E. Sierra Madre Blvd.
Sierra Madre, California
EL 5-0590

FRANK GREEN'S

Music for Everyone

54 W. Sierra Madre Blvd.

Sierra Madre, California

Musical-Comedy Workshop

Applications to date include: Dennis Ascher, Dale Bailey, Bevren Bock, Susan Broomfield, Debbie Carroll, Vickie Cotterman, Debbie Cunningham, Tessy de la Torre, Suzi Deputy, Nancy Falk, Lynn Golden, Mike Griffin, Andy Hensel, Terry Hublik, Harriet and Victor Johnson, the Knuths, Tim Lavrion, Carmen Lee, the Lileys, Terry Mankin, Emily Moroz, Martha Mulleavy, Marilyn Narowich, Ron Olson, Carole Parker, Barbara Phillips, Rich Rios, Marge Rowley, Cindy Schnell, Lois Schultz, John and Janet Sielen, Dick and Carol Spies, Claudia Vocolak, James Wilson, Janet Wood, Val Woodland, Claudia Workman. EL 6-1143.

SIERRA MADRE NEWS

Thursday, May 30, 1963

Mrs. Swetnika

Keokuk, Iowa. She has been a resident of Sierra Madre for the past ten years and was a member of the Santa Anita Church of Religious Science.

She is survived by her husband, Frank Swetnika; one sister, Mrs. Frances May Widner; and two brothers, Walter and Joseph Carpenter, all of Sierra Madre. Services were held Friday, May 24 in Pasadena with Dr. Ethel Barnhart, of the Church of Religious Science, officiating.

Budget

The City Administrator presented the preliminary budget for the year 1963-64 to the City Council, and a departmental hearing set for 8 p.m. June 4 for discussion of the various items presented.

The preliminary budget with a reduction of .008 cents per \$100 valuation, showed that the reduction was due to an increase of an estimated \$706,640 in assessed valuation over the previous year, but the increase in valuation this amount was presented as absorbed and a reduction shown. After hearings the final budget will be adopted the latter part of June.

Fleet Theme

The Rose Float Association reported that their float will have the theme of "Paul Revere's Ride" for Sierra Madre. The theme for the Tournament of Roses being "Symbols of Freedom."

Petitions and resolutions were noted and ordered filed and the council adjourned until June 4 for budget hearings.

Classified Ads

WORK WANTED

RELIABLE woman will baby sit days or evenings
355-7311 A:9-10tf

RELIABLE LADY to baby sit day or eve. Own trans. Call EL 5-6900. A:10-26tf

EXPERIENCED mature baby sitter. Day, eve, weekends. Own trans. EL 5-3000

MATURE cultured woman as companion or baby sitter. SY 8-9894 A:5-16-6-6

RELIABLE lady will baby sit evens. Own trans. HI 6-1695 or 355-0089 A:5-23tf

RELIABLE cleaning lady by the day. 449-2881 A:5-23tf

GARDEN SERVICE
YARD CLEAN UP
PLANTING AND
TRANSPLANTING
Tree Work — Hauling
SY 7-8880

REGULAR family ironing, \$1 hr., cash and carry. 355-9728 after 9 a.m. A:5-9-5-23

IRONING done in my home. Reasonable. 111 N. Sunny-side. EL 5-3779 A:11-1tf

KLINT ironing in my home, \$1 hr. 329 W. Montecito. A:10-18tf

IRONING in my home. General housework, baby sitting. EL 5-9593 A:11-22tf

Japanese Gardener
Expert complete service
Monthly contract only
Free Estimate CL 5-2948
A:4-18-6-6

ROOFER — 20 Yrs. Experience. Free estimates. J. La Lone EL 5-9929

SERVICE

SIERRA MADRE TRANSFER moving. EL 5-3374. Local and long distance

Picnic and BAR-B-Q needs

BRIQUETS — CHARCOAL
LIGHTER FLUID
PAPER GOODS OF ALL KINDS

ZEE NAPKINS
80 ct. Pkg. 10¢

WHITE OR
COLORS

PURE ALUMINUM FOIL
REYNOLDS
WRAP
25 ft.
Roll

KERN'S PURE
TOMATO
CATSUP
2 FOR 25¢

WALLS AND WINDOWS
WASHED
FLOORS WAXED
HERMAN DAVIS
EL 8-7762

IRONING done in my home. Reasonable. 111 N. Sunny-side. EL 5-3779 A:11-1tf

KLINT ironing in my home, \$1 hr. 329 W. Montecito. A:10-18tf

IRONING in my home. General housework, baby sitting. EL 5-9593 A:11-22tf

Japanese Gardener
Expert complete service
Monthly contract only
Free Estimate CL 5-2948
A:4-18-6-6

ROOFER — 20 Yrs. Experience. Free estimates. J. La Lone EL 5-9929

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Editorially Speaking....

"The fear of the Lord is the beginning of wisdom." Proverbs 9:10. 25:28.

Present Look!

The New Frontier unleashed its broad domestic legislative program with not only vast enthusiasm, but total confidence. It was felt that the masses of the voters would rally to the cause and make recalcitrants in Congress bow to their wishes. Opposition was, of course, expected. But, the anticipations ran in the Kennedy echelons, this would be overcome by the Juggernaut. All the massive political resources and skills of the Administration were organized with the utmost care and attention to detail — the same kind of care that made Mr. Kennedy's nomination and election an actuality — in order to get the machine moving.

What has happened, after months of debate, argument, controversy, wheeling and dealing? As more and more informed commentators — including some who are personally favorable to the President and his ideas — are writing, the machine has blown a gasket. If it's moving at all, it is at a limping, one-cylinder pace.

The reason can be quickly explained in a single word, and that word is apathy. As Paul Duke of the Wall Street Journal puts it — and his view is typical — "New evidence of widespread public apathy toward President Kennedy's legislative proposals is darkening prospects for the 1963 New Frontier program. The evidence has been unearthed by lawmakers who communed with the folks back home during the 10-day Easter recess . . . With remarkable repetitiveness, House and Senate members report most voters in an aloof, couldn't-care-less frame of mind toward major measures pending in the 88th Congress." And he quotes a Democratic Congressman, who is solidly back of the President's program, as saying, "We seem to be at a plateau where people are satisfied with the status quo."

Oddly enough, the President's personal popularity, according to the polls and to what members of Congress learned talking with their constituents, remains high — much, much higher than his domestic welfare program. This has happened before — Presidents Roosevelt and Truman found themselves, at times, in the same fix. In any event, at a rough estimate, here's how things look now:

Foreign aid — a heavy cut, of about a billion dollars. The medicare plan for providing certain medical services to everyone within the Social Security System — hardly a chance of passing.

Extensive federal aid to the public schools — no foreseeable chance. Still tighter regulations on the pharmaceutical industry — extremely doubtful.

Further increases in the minimum wage — equally doubtful.

So the story goes. This leaves out of account the tax-cut, tax-revision program, the most ambitious of all the Administration's domestic proposals. It, too, is in profound trouble. For one thing, the new rules recently adopted by the Internal Revenue Service, even though somewhat eased after waves of angry protest, make it tougher than ever on the individual taxpayer, and particularly on the man whose income comes totally from salary and who can claim no deductions other than the very limited standard ones. And there has been an important change in the rules covering other deductions. The burden of proof is now on the taxpayer, where it used to be on the government. The keeping of records has been made more, not less, complicated. On top of all this, no one yet knows just how tough the IRS will ultimately prove to be in its audits, and this doubt and confusion hardly contribute to optimism and a go-ahead spirit on the part of the individual taxpayer.

Moreover, the proposed and possible tax cuts would mean little to the family in the average-income bracket, hardly more than the increase in the social security tax that became effective on January 1 of this year.

Finally, there is a widespread fear that tax cuts without compensating reductions in spending would be exceedingly dangerous — and administration spokesmen see no chance at all for reductions of any substance.

Administration leaders press ahead, as they must, on behalf of the program. But, to repeat, the public response in general is just plain apathy.

Not So Staid

The New England states have generally been regarded as staid places. But now New Hampshire has passed a bill authorizing the sale of sweepstakes tickets and the governor has signed it. The tickets will be sold through state-owned liquor stores and at state-controlled race tracks. The results of certain horse races will decide who wins the prizes.

Lotteries were common in the early days of this country. They were a major means of raising government revenue long before anyone had thought of such devices as the progressive income tax. But New Hampshire is the first state to turn to them in this century.

The significance is clear. Most states are desperate for revenue. They are turning more and more to new and sometimes odd sources. And the lottery — no matter what one may think of it on moral or other grounds — has one built-in virtue. The revenue it provides, through the percentage cut taken by the state, is voluntarily paid. No one has to buy a ticket. He buys only if he wants to. Thus, it fall into the same category as excise and sales taxes on liquor, tobacco and various other items. Here is the one kind of revenue source the taxpayer can escape.

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, Los Angeles County, Post Office Box 37, Elgin 5-3224 or 5-3235. The Sierra Madre News, Official Newspaper of the City of Sierra Madre, declared a Nonpareil of General Circulation for the publication of legal notices, as defined by Section 4460 of the Political Code of the State of California, in the Superior Court of Los Angeles County, August 19, 1936. Adjudication Decree Number 4460.

A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1909.

R. Robert Evans
Peggy L. Evans
Jack Kennedy ... Advertising and Merchandising Manager
Eloise Parker ... Classified Advertising Manager
Martha Sharp ... Society Editor
Frederick Schweppe ... Plant Superintendent

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News. Letters addressed to the editor of the News are welcome, however, they must be signed with correct name if requested. The writer's name will be withheld if requested. Individuals may feel free to express their views, however, letters attacking individuals or personalities will not be published. Subscription Rates: In Los Angeles County—\$5.00 per year. Elsewhere in the United States—\$4.00 per year. Foreign Countries—Air Mail, Second Class, priced upon application. 10 cents per single copy.

Freedom At Any Price

by Henry V. Witty

January 21, 1934

Dear Mel and Glad:

the daily inspiration that is ours as we work side by side with our Russian comrades in our factory, the thought that we are actually helping to build a society that will forever end the exploitation of man by man, the thought that what we are building will be for the benefit and enjoyment of the working class, not only of Russia but the entire world, is the compensation we receive for our temporary absence from the struggle in the United States.

Mel, you know Wal and I were always strong for the Soviet Union. You know we were always ready to defend it against the lies of reactionaries . . . Here are no bosses to drive fear into the internal communist menace.

There you have it — the most powerful men in the labor movement today advising our President to take action against all anti-communists in America with a total disregard of civil liberties or civil rights.



CARROT TOP



Ways...

At 55 miles per hour — "I'm But a Stranger, Heaven Is My Home."

At 65 miles per hour — "Nearer My God, To Thee."

At 75 miles per hour — "When the Roll is Called Up Yonder, I'll Be There."

And at 85 miles per hour — "Lord, I'm Coming Home."

—CT—

Of course, anytime you travel over 65 miles per hour you are eligible to start singing, "The Prisoner's Song" or better yet "I'm in the Jail House Now." Anyway, do drive carefully and give the kids a "brake," and at the same time help the older people live a little longer. Sierra Madre needs all the customers they can get, and we cannot afford to lose a single one.

—CT—

Bill Murphy once said: (I don't know the man either) "There are two types of people in this world, those who are Irish and those who wish that they were."

—CT—

In closing, let me quote you a little note that I found on my desk the other day when I managed to squat for a minute or two to rest my weary bones:

—CT—

Successful people are doers. But the first step toward doing is trying . . . and this is something which too many people carefully avoid. "Wonder if this has anything to do with gardening?" Anyway I must be avoiding something or someone, somewhere.

—CT—

The memo written by Victor Reuther primarily, but submitted in the name of both Reuthers, was released on December 19, 1961, and, according to Jansen and Eismann, copies were given to all of the members of Kennedy's staff and cabinet as well as to Senators and Congressmen friendly to the administration.

—CT—

The Reuther brothers suggested five immediate steps:

1. That servicemen in our Armed Forces who are friendly to anti-communist organizations should be pointed out and censured. They referred to it as a "special problem requiring immediate and special measure."

2. That the Attorney General of the United States do away with his annual "subversive list" because the right-wing uses this to their advantage. The report suggests that "the radical right poses a far greater danger to the success of this country in its battle against international communism than does the domestic communist movement." This suicidal thought is not surprising if we recall the Reuthers' last paragraph of their infamous letter to the Bishops: "Carry on the fight for a Soviet America."

3. That Gestapo-type action be taken against conservative forces. The memo stated: "As funds are a source of power to the Radical Right, action to dam up these funds may be the quickest way to turn the tide now running in their favor." In other words, they admit that public opinion favors the anti-communist position, so, therefore, an effort must be made to shut up the anti-communist spokesmen so that they can

represent the New England states have generally been regarded as staid places. But now New Hampshire has passed a bill authorizing the sale of sweepstakes tickets and the governor has signed it. The tickets will be sold through state-owned liquor stores and at state-controlled race tracks. The results of certain horse races will decide who wins the prizes.

Lotteries were common in the early days of this country. They were a major means of raising government revenue long before anyone had thought of such devices as the progressive income tax. But New Hampshire is the first state to turn to them in this century.

The significance is clear. Most states are desperate for revenue. They are turning more and more to new and sometimes odd sources. And the lottery — no matter what one may think of it on moral or other grounds — has one built-in virtue.

The revenue it provides, through the percentage cut taken by the state, is voluntarily paid. No one has to buy a ticket. He buys only if he wants to. Thus, it falls into the same category as excise and sales taxes on liquor, tobacco and various other items. Here is the one kind of revenue source the taxpayer can escape.

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LEGAL NOTICE

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SUPERIOR COURT OF THE STATE OF CALIFORNIA
FOR THE COUNTY OF LOS ANGELES

No. 81768

In the Matter of the Application
SIERRA MADRE CEMETERY
ASSOCIATION
Under Provisions of Secs. 8700-
8702 of the Health and Safety
Code

NOTICE OF HEARING OF
APPLICATION FOR ALTERA-
TION, VACATION AND
REPLATTING OF ALLEYS,
STREETS, WALKS AND DRIVE-
WAYS IN SIERRA MADRE
CEMETERY

To all persons owning or interested in the plots in the Sierra Madre Cemetery:

PLEASE TAKE NOTICE that the application of the Sierra Madre Cemetery Association for permission to alter, vacate and replat certain alleys, streets, walks and driveways in the Sierra Madre Cemetery, Sierra Madre, California, has been filed and set for hearing in the Superior Court of the State of California, located in the Court House at 11 North Hill Street, Los Angeles, California, on Friday, the 7th day of June, 1963, at the hour of 9:30 A.M.

The proposed changes are as follows:

To provide a new portion of the most westerly driveway of said cemetery lying northerly of the south line of Monteclaro Avenue extended and to replat the same into 6 plots approximately 20' x 21 1/2' in size and to eliminate the driveway 11 1/2' x 20' in size. Good title to the plots will be 13 plots 11 1/2' x 20' in size.

The reasons stated in the petition for making the changes are as follows:

To provide a perpetual care fund for the entire cemetery with proceeds of the sale of new grave sites so created, 3rd of the sale price to be used for such purposes.

A plan showing the proposed changes is on file with the Clerk of the Court to which reference is made for further particulars.

Dated April 24, 1963

WILLIAM G. SHARP
County Clerk and Clerk of the
Superior Court of the State of
California, and for the
County of Los Angeles
By S. C. BIDEN
Deputy

NOBERT EATON
Attorney for Petitioner
18 North Baldwin Avenue
Sierra Madre, California
ELgin 5-3491

Publish Sierra Madre News
May 16, 23, 30 and June 6, 1963

LEGAL NOTICE

Student Receives Contractors Prize

Stephen Nicholson, son of Mr. and Mrs. James A. (Genelle Paschall) Nicholson, 1644 Wilson, Arcadia, was one of five boys to receive a prize from the San Gabriel Valley Contractors Association last Tuesday, May 21.

Each student in his senior year of high school architectural drawing class was

LEGAL NOTICE

judged on the model home he made.

Stephen will graduate in June from Arcadia High School and has been accepted in the University of Southern California School of Architecture.

May 21.

Mrs. Miriam S. Schultze, age 60, of Cathedral City, passed away in a desert hospital in Palm Springs on May 21.

Mrs. Schultze was a native of Barrington, Ill., and

had for many years made her home in Sierra Madre,

she was a member of the Bethany Church.

She is survived by her five brothers of the Plagge family, Warren W. of Yucaipa, Calif.; John N. of San Gabriel; Herbert J. of Iowa; Clarence F. and Edwin W., both of Barrington, Ill.

Services were held Saturday, May 25 at a funeral chapel in Arcadia, with the Rev. Dr. Robert Schaper of the Bethany Church officiating. Interment was at Live Oak Memorial Park in Monrovia.

In lieu of flowers, memorial were sent to the Bethany Church in Sierra Madre.

Attend the Church of Your Choice

such bids as an evidence of good faith in the matter of estimating the contract. This will only be required on 3 year bid, alternate No. 2. Said checks are to be returned to the unsuccessful bidders within 60 days after bids are opened. Said checks shall be returned to such successful bidder when the contract for performance is signed, delivered and accepted by the City. If the successful bidder fails, neglects or refuses to furnish the contract in accordance with the specifications and notice calling for bids, then such bond or cash and the amount thereof forfeited shall be collected by it and paid into the treasury of the City.

The City Council of the City of Sierra Madre reserves the right to reject any and all bids or any portion of any bid.

L. MARIE WARFEL
City Clerk of the City
of Sierra Madre

Publish Sierra Madre News

May 23 and 29, 1963

M. S. Schultze,
Former Contractor
Passes Away

Wednesday, June 5, at 2 p.m. all girls and boys entering kindergarten in the fall are invited, with their mothers, to an open house.

The mothers and children are invited to observe the present day kindergarten between 2 and 2:30 p.m.

Following this session refreshments will be served by the PTA. In charge are Mrs. Donovan Davis, Mrs. H. Alfred Dunn and Mrs. Ben Mead.

Kindergarten Preview

Memorial Day — Decoration Day. A tradition old as time. A day set aside as far back as 1866 to honor those who have fallen in the fight for freedom and the pursuit of their cause.

It started out in the South to honor those who laid down their lives on the battlefields of the Civil War. They couldn't with free hearts designate their flowers for the graves of just those who were born Southern. Though their causes differed, their blood was just the same and they died just as gallantly.

And so, through time the entire country adopted that one day of remembrance; of caring for those who bought our heritage, whether they died on the field of battle or in the battle of life; on May 30 we remember them and we bow our heads.

* * *

Horse fanciers in this area will be interested to learn

that Margaret Pyle's mare,

"April Night," foaled again

on April 20. She has a beau-

tiful black filly sired by

"Mr. Millionaire."

Almost everyone on Old House Road

and the surrounding vicinity

has a personal interest in "April Night." Aside from the fact that she is a champion among the Tennessee Walking Horse class, she is just a picture to watch in the corral. Mrs. Pyle had a house party last weekend at her "Tee-Pee" Ranch near Barstow to show off the new filly. She said "April Night" was so proud of herself you'd think she invented the idea.

The guests at the ranch were Mr. and Mrs. Howard Watson, Mrs. Kate Fox, Mr. and Mrs. James File and their family, Mr. and Mrs. Verne Robinson and Bill Oakford and his daughter, Jeanie.

* * *

As long as I am speaking

of horses, I may as well

mention a point that is

causing no end of concern

and disappointment to

equestrians and pedestrians

in the area.

Attention, county fathers!

A while back when the

county decided that we

could no longer exist with-

out a flood control dam that

looks a little like Boulder,

we swallowed our disap-

pointment, and gave way to

progress. After all, we did

have the lovely rustic park.

More progress, and more

grumbling, and then we no

longer had a park; we play

horse instead. That is fine.

It is a great game, and be-

sides, there was a verbal

promise made that a small

bridge trail would be kept

for those who bought prop-

erty up here for just the rea-

son of being able to ride. A

horse really doesn't take a

lot of room to ride along,

and they certainly are not

destructive by nature. Ev-

eryone seemed to be pretty

well satisfied. It wasn't the

best, but at least it was a

friendly compromise. The

country had heart. Suddenly

the heart has turned to

stone, or been lost. Now,

there is a fence. NO TRES-

PASSING! Why? Have they

forgotten our horses and our

dogs, and our PEOPLE?

Why?

* * *

Villa Views

By Toni Maurin

SYcamore 7-9634

Mr. and Mrs. Henry Asher of Edgewood Lane are back in town after a two-week trip that combined both business and pleasure. They started out in San Francisco and ended up visiting with Mrs. Asher's mother in Denver, and then on to St. Paul, Minnesota, before returning home.

Miss Gloria Gutierrez of Fairpoint is beginning to realize that the wedding bells will be ringing very soon for her and her intended, Mr. John Delaney. She was feted at a miscellaneous bridal shower and luncheon last Saturday afternoon by Mrs. A. J. Huber in her Old House Road home. Co-hostessing with Mrs. Huber was Gloria's aunt, Mrs. Fred Ascencio. Both the hostesses were ably assisted by their daughters, Janet, Joan and Karen Huber, and Terese and Kathleen Ascencio.

In addition to the honoree, the guests invited were Mrs. Harold Levenson and her daughter, Lindy; Mrs. L. M. Lloreda, Mrs. J. A. Lloreda, Mrs. T. A. Gutierrez and her daughter, Barbara; Mrs. J. S. McLaughlin, Mrs. R. G. Jacobs, Mrs. H. W. Passage, Mrs. T. H. McFadden and her daughter, Sally; Mrs. J. F. McKenna, Mrs. G. H. Fahey, Mrs. Richard R. Clarke, Mrs. A. Roberts, Mrs. E. Box, Mrs. Ernest Maurin, Mrs. Paul Phillips, Mrs. B. W. Clausen and Kit, Mrs. A. R. Delaney, mother of the intended; Mrs. J. Arturo Gutierrez, mother of the bride, and three of her sisters, Guillermina, Elena and Gudelia. The theme of the decorations was built around a covey of white doves.

Got so excited hearing about the plans that Mr. and Mrs. Floyd T. Pedersen have for their new home. They recently purchased and moved into the old "Red Barn Farm" on Old House Road. People who live up this way know and love that old place with all of its charm of a yesteryear. The Pedersens are going to take their time and restore it as authentically as will be practical with modern conveniences. They have started to paint the exterior white which comes as a refreshing change. They will retain the name of the farm. One change will be the dividing of the land. They will soon have a one-half acre lot in the back for sale. The fact that Mr. Pedersen is a painting contractor will add a good deal to the redecorating plans.

They have three darling daughters who already have become beloved in the neighborhood. They are Christine, who is 10, Vicki, who is 9, and Sharon, who is 7.

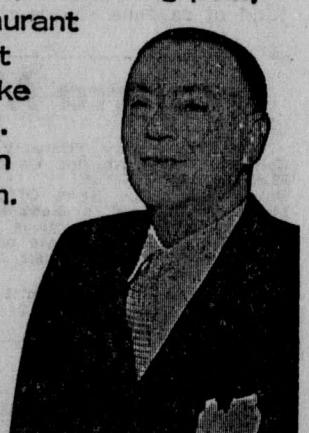
Next time—relax! at the PLAZA SHOP Dresses - Negligees Sportswear 39 EAST MONTECITO "Ask Trudie" — EL 6-1495

USE THE CLASSIFIED ADS. THEY BRING IMMEDIATE RESULTS.

"SECOND HONEYMOONS"

...our specialty

Eaton's Hotel is a perfect place to hide... In solid comfort. It's only a few miles away and yet it's as secluded as you want it to be. Comfortable rooms in your own individual cottage; swimming pool; coffee shop and restaurant next door or breakfast in bed combine to make your stay enjoyable... whether you decide on a weekend or a month. How about it? Isn't it about time you two had a "second honeymoon"? Phone us for reservations and complete information.



EATON'S HOTEL

Coffee Shop and Restaurant
1150 COLORADO BLVD., ARCADIA, CALIFORNIA • MIU 1-6033

SATURDAY
JUNE 1
7:00 A.M.
TO NOON
at
CITY PARK



COMMUNITY BREAKFAST

BUY YOUR KIWANIS
SILVER DOLLAR

at City Park
..... with
Breakfast for ...

89¢

YOUR KIWANIS
SILVER DOLLAR
WORTH
\$1.50 In Merchandise
Plus our already low, low
discounted items

TOY & PATIO VILLAGE
140 W. SIERRA MADRE BLVD.
EL 5-6641

YOUR KIWANIS
SILVER DOLLAR
WORTH \$1.50
In Merchandise
Sierra Madre Hardware
25 W. SIERRA MADRE BLVD.
EL 5-2331

YOUR KIWANIS
SILVER DOLLAR
WORTH \$1.50
In Merchandise
BYRON HOPPER
— Jeweler —
90 W. SIERRA MADRE BLVD.
EL 5-3377

YOUR KIWANIS
SILVER DOLLAR
WORTH
\$1.50 In Merchandise
Garland's Better Fabrics
7 KERSTING COURT
EL 5-0736

YOUR KIWANIS
SILVER DOLLAR
WORTH
\$1.50 In Merchandise
Perry's Stationery & Gifts
56 W. SIERRA MADRE BLVD.
EL 5-3385

YOUR KIWANIS
SILVER DOLLAR
WORTH \$1.50
In Merchandise
McKIBBEN FURNITURE
47 W. SIERRA MADRE BLVD.
EL 5-0463

YOUR KIWANIS
SILVER DOLLAR
WORTH
\$1.50 Pizza and Coffee
TO EAT HERE OR TO GO
Clardon Delicatessen
31 NO. BALDWIN
EL 5-1534

YOUR KIWANIS
SILVER DOLLAR
WORTH
\$1.50 On Purchase of a
6-Transistor
Radio for \$8.25
RAMBEAU'S
TV ANTENNA SERVICE
17 W. SIERRA MADRE BLVD.
355-1560

YOUR KIWANIS
SILVER DOLLAR
WORTH
\$1.50 In Merchandise On
Purchase of
\$2.95 or More
Ralph's Shoe Store, Inc.
41 NO. BALDWIN
EL 5-0479

YOUR KIWANIS
SILVER DOLLAR
WORTH
\$1.50 In Merchandise
(Except liquor, tobacco, prescription, mag.)
ROYAL DRUGS
82 W. SIERRA MADRE BLVD.
EL 5-3456

YOUR KIWANIS
SILVER DOLLAR
WORTH
\$1.50 In Merchandise
SIERRA MADRE
PAINT & WALLPAPER
35 NO. BALDWIN AVE.
EL 5-3378

YOUR KIWANIS
SILVER DOLLAR
WORTH \$1.50
IN FRESH FLOWERS
WISTARIA FLOWERS
74 W. SIERRA MADRE BLVD.
EL 5-0113

YOUR KIWANIS
SILVER DOLLAR
WORTH \$1.50
In Merchandise
GRIFFIN LUMBER CO.<br

**Alverno Names
First Yearbook
The Troubadour**

Members of Alverno's Press Club chose the first yearbook staff by a general vote. The faculty and staff selected the name "The Troubadour" as the title of the first and future yearbooks.

The members of the staff are Karen Longpre, Libata Toscano, co-editors; Mary Glasscock, layout editor; Jneil Ludwick, copy editor; Cindy Arko, art editor; Chris Roman, photography editor; Shelia Smith, business manager. Other members are Kathy Johnston, Kathy Gibson, Mary Merrel, Vivian Wakipi, Marcia Kelly, Sandy Rook, Ann Lorenzen and Lucy Marino.

The selection of "The Troubadour" climaxed a week-long contest in which the students submitted suggestions for a name of the yearbook. The winning entry was placed by Karen Longpre.

Next time—relax! at the PLAZA SHOP Dresses - Negligee Sportswear 39 EAST MONTECITO "Ask Trudie" — EL 6-1495

**Elementary School
35c Tray Lunch
June 3-7, 1963**

Monday — Manager's choice.

Tuesday — Hamburgers, mixed vegetables, potato salad, fruit cup.

Wednesday — Spaghetti, green salad and shaker dressing, apple crisp, roll.

Thursday — Meat loaf, mashed potatoes, cole slaw, favorite cake, peanut butter sandwich.

Friday — Tuna buntstead, stewed tomatoes, celery sticks, peach half.

One-third quart of milk included with each lunch.

Two teaspoons butter included with each lunch.

Al carte items also available.

**Piano Recital
Sunday, June 2**

Beatrice Sandford, concert pianist and teacher, will present her pupils in recital at the Sierra Madre Woman's Clubhouse on Sunday, June 2, at 3 p.m.

Those playing will be Constance Andrews, Christine and Jo Anne Carroll, Penny Coleman, La Deen Gordon, Sue Graney, Amie Keck, Elizabeth and Philip Koen, Shelley and Dallas Marvil, Melinda Meursinge, Carol Morehouse, Marilyn Munzlinger, George MacPherson, Pamela Pellegrin, Jacqueline Phillips, Julie Pryor, Laura Randolph, Hilary Roe, Anne Russamen, Daniel and Russell Seymour, Joy Sieben, Mary and Michael Stimson and Sherry Taranto.

Mrs. Sandford will conclude the program with a Liszt transcription of Albieff's "Nightingale."

Red Cross Dinner

Red Cross annual dinner will be held Monday, June 3 at 6:30 p.m. at the home of Carl Brandt, 227 W. Orange Grove. Reservations may be made by calling EL 5-0120 before Saturday, June 1.

**Sierra Madre Churches
Welcome You**

Letters To The News Editor ...

Sir: Needless to say, neither this time nor last do I address you: Dear Editor.

You and I are thinking of different kinds of benches. I had in mind the judicial. However, if you want me to sit on your kind of bench, I'll be glad to — for a few minutes — to rest my aching arches. My friends can tell you how I spend my spare (?) time.

As usual, your typewriter tap-tappings are cluttered with clichés. "Frustrated female" for one. "Irascible" for another. "Contentious" perhaps. Well, yes. And "controversial." But "frustrated?" Nope. No time for such luxury. "Female?" Definitely.

You are right; we do not subscribe to your paper. I am one of the stoops who puts 10 cents in the slot, hoping each week to find my curiosity satisfied. Alas. (Whatever happened at the Art Fair last weekend? Did you know that Explorer Scouts, too, have worked on repairing the S.M. trail? What's with Senior Citizens?) Makes my ancestral blood boil each time to pay 10 cents for a paper that's

scattered for free on Upper Hastings driveways. But 10 cent a copy is only \$5.20 yearly and I don't have to buy every issue.

In the past, however, we were subscribers to the Sierra Madre News ... starting in 1952 when we first moved to S.M. — having fallen in love with its orange groves, the old Kersting square, the school house, the "quaint" village atmosphere, the nice, neighborly S.M. News. Fortune took us away for about nine months (in '57 and '58) but we returned eagerly to Sierra Madre to our present address. We lived here "way back when Dr. Groth's office and Arnold's Hardware were on Baldwin before South Mountain Trail cut thru to Orange Grove, before Sierra Mesa School and the Community Hospital, when Pete and Mary Ward ran the paper. Our son started in kindergarten at Sierra Madre school and grew up thru the grade there and at Sierra Mesa; he is now in high school which he and we admire and respect.

You have attacked me with many half-truths and conjectures. For example, my husband does not "sell

ment of their gas bills and in other matters of doing business with the gas company. We feel that this can be done best only by maintenance of an office by the gas company in Sierra Madre.

This letter of protest was sent to the City Council here, was read to the Council, together with a letter addressed to the Council urging them to support our stand. The Council took no action. Now, as President of the Chamber of Commerce and as a business man, citizen and home owner here, I should like to point out to you and to the people of Sierra Madre that there appears to be a vast difference between the thinking of the Chamber of Commerce and that of the City Council.

I was personally asked at the Council meeting if my stand was not motivated by a matter of pride, which leads me to ask this question: since when is it any form of crime for the Chamber of Commerce of any city to have pride in the maintenance of good, well kept offices, services for its people and the best possible accommodations for incoming residents? And here's another question: would there be anything wrong in the City Council of a city joining with its Chamber of Commerce in a similar motivation of pride?

And now I have still another question: by what line of reasoning should the City Council be more concerned with a chance for the gas company to save money than have that money paid in county taxes, city taxes, rent to a Sierra Madre property owner and salary to a Sierra Madre employee, particularly when that saving results in denying the city a well-appointed, attractive office where the best possible accommodation of business transaction can be given?

Yes, the Chamber of Commerce is guilty of having pride in what Sierra Madre looks like, its offices, its accommodation to the residents here. I'm afraid in that we in the chamber will never change. And now, here's another question? Doesn't the appearance of the almost knee-high weeds in front of two city owned parking lots do anything to the pride of the City Councilmen? My suggestion is that by our all pulling together, working together, toward a more beautiful, better city in which to live, shop and do business, that we can indeed all be justified in having still greater pride in our city.

Had you completely read that which you paid for, I am sure your questions would be answered. My feelings are that "Frustration" is the word, and as far as myself and the Sierra Madre News is concerned our expenditures with "hometown merchants" will reach a figure close to \$25,000 for the year plus an annual payroll of \$35,000. As far as the First Western Bank is concerned, Mr. Frank Dolph, manager, has the word on this and I am sure if he wishes to exploit it I will be willing to do so.

Living in the past as you indicate, I wonder how complete the writing for the "Pink Clarion" or the "Voyager" could be. I am sure you have 100 percent reader satisfaction.

This particular letter, which really has no constructive thinking, strikes me as one whereby you wish to set up a continuation of correspondence. Your admittances at the close of your letter satisfies me that you have had your little say, and that you wish to eliminate name calling, therefore let me say congratulations for such a fine husband and your ability beyond reproach. I am extremely happy that one such as you have noticed little 'ol me. Keep dropping in the dimes Helen, one of these days we will get around to a good story about you and all will be forgiven. You can now consider yourself disposed of.

Others to be seated with Mrs. Weissman are: Mrs. Roy Mann, membership vice president; Mrs. Sherwin Levy, service vice president; Mrs. Mann Borsook, education vice president; Mrs. Bernard Knott, ways and means vice president; Mrs. Albert Geller, treasurer; Mrs. Morris Braeger, financial secretary; Mrs. Pearl Golden, auditor; Mrs. Louis Jaffee, corresponding secretary; Mrs. Jerold Haines, recording secretary; directors, Mrs. Harry Leddel and Mrs. Robert Kahn, for one year; directors, Mrs. Bernhard Kronick and Mrs. Milton Gister, for two years.

Reservations may be made by calling Mrs. Robert Kahn, chairman of the day, AT 0-8393.

National Council Jewish Women Install Officers

San Gabriel Valley Section, National Council of Jewish Women, will install the officers for the ensuing year on Monday, May 27, at their annual installation meeting, at noon.

President-elect Mrs. Benjamin Z. Weissman, 2035 Vista Ave., Sierra Madre and other elected officers will be installed by Mrs. Ned Levin, president of the Los Angeles Section, National Council of Jewish Women.

Others to be seated with Mrs. Weissman are: Mrs. Roy Mann, membership vice president; Mrs. Sherwin Levy, service vice president; Mrs. Mann Borsook, education vice president; Mrs. Bernard Knott, ways and means vice president; Mrs. Albert Geller, treasurer; Mrs. Morris Braeger, financial secretary; Mrs. Pearl Golden, auditor; Mrs. Louis Jaffee, corresponding secretary; Mrs. Jerold Haines, recording secretary; directors, Mrs. Harry Leddel and Mrs. Robert Kahn, for one year; directors, Mrs. Bernhard Kronick and Mrs. Milton Gister, for two years.

Reservations may be made by calling Mrs. Robert Kahn, chairman of the day, AT 0-8393.

SCOTTIES FACIAL TISSUE*

2 400-ct. Pkgs. 43¢

BIRDS EYE FROZEN FOODS

Green Peas CREAM SAUCE 8-oz. PKG. 29¢
Corn, Peas & Tomatoes 10-oz. PKG. 29¢
Gr. Peas w/Celery 10-oz. PKG. 29¢
Cut Green Beans 8-oz. PKG. 25¢
Cut Corn 2 10-oz. PKGS. 39¢
Brussels Sprouts 10-oz. PKG. 29¢

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HOLIDAY Sale

OPEN MEMORIAL DAY

Prices Effective
Wednesday - Saturday
May 29th - June 1st

FRESH PRODUCE

Red Ripe TOMATOES	17¢ lb
Young Tender SWEET CORN	5 ears 29¢
Summer -- Italian -- Yellow SQUASH	10¢ lb
Large Ripe CANTALOUP	10¢ lb
Jumbo AVOCADOS	2 FOR 25¢
Fancy Ripe STRAWBERRIES	5 bskts. \$1.00

FROZEN FOODS

Whole Sun ORANGE JUICE . . .	4 FOR \$1.00
GORDOS MEXICAN DINNERS	
Enchilada (Beef)	
Enchilada (Cheese)	39¢
Taco Relleno Tacomale	

ROESS QUALITY MEATS

Morrell E-Z-Cut
Boneless Fully Cooked

HAMS
**79¢
lb**

Morrell
Grade -- A --
BACON
**49¢
lb**

Fresh
FILET SOLE
**79¢
lb**

Oscar Mayer
All Meat or All Beef
WIENERS
**49¢
lb**

Fresh -- Lean
GROUND CHUCK
**59¢
lb**

Oscar Mayer
Little Friers
LINK SAUSAGE
**59¢
lb**

Fresh
SALMON STEAKS
**85¢
lb**

Dole Sliced
PINEAPPLE
1 1/4 lb.
5 FOR \$1.00

Dole
FRUIT COCKTAIL
303 Tins
5 FOR \$1.00

Case & Swayne
CUT GREEN BEANS
303 Tins
6 FOR \$1.00

Brandywine
MUSHROOMS
4-oz. Tins
4 FOR \$1.00

Mary Ellen
Strawberry Jam
Apricot - Pineapple
Plum Jam
**39¢
20-oz. Jar**

MD
TOILET TISSUE
12 rolls
\$1.00

Armours
CHIFFON LIQUID
39¢
Plus Tax
Regular 49¢ Size

Puss N Boots
CAT FOOD
No. 1 Tall
8 FOR \$1.00
Save 28¢

Du Pont
SPONGE MOP
10¢ ea
Reg. Price 29¢

Glo-Lite
PATIO TORCH
39¢
Regular Price 59¢

Butoni
RAVIOLI
303 Tins
4 FOR \$1.00

Pure
HIGHLAND SYRUP
49¢
Large 24-oz. Bottle

Liptons
TEA BAGS
48 Count Pkg.
59¢

Wishbone
ITALIAN DRESSING
29¢
8-oz. Bottle

Nestles
KING SIZE CANDY BARS
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